

TRIGGER LEAD PROCESS



1



CUSTOMER SHOPPING FOR VEHICLE

2



APPLICATION SENT TO 3 MAJOR CREDIT BUREAUS

3



BUREAUS PROCESS AND VERIFY INFORMATION INTO USABLE DATA FOR DEALERS.

6



DEALER CONTACTS CUSTOMER

5



DATA DELIVERED TO DEALER

4



DATA IS FILTERED BY CREDIT SCORE RANGE, GEOGRAPHICAL LOCATION, CREDIT ATTRIBUTES, ETC.

7



DEALER SELLS VEHICLE TO CUSTOMER

IMPACT CUSTOM MARKETING IS THE LEADER IN PROVIDING FRESH TARGETED DATA TO DEALERSHIPS ALL OVER THE U.S. CHECK OUT OUR EASY TO FOLLOW, STEP-BY-STEP TRIGGER LEAD PROCESS!

CHECK LEAD AVAILABILITY IN YOUR AREA TODAY!